

WHY USE PATIENT EDUCATION VIDEOS?

- Save time for nurses and medical assistants
- Assure consistent communication to all patients
- Provide an easy way for accurate information to be shared with family members 24/7
- Save the expense of ineffective handouts
- Increase patient understanding/satisfaction
- Engage patients in positive behavior changes
- Improve compliance and outcomes
- Improve workflow efficiencies
- Answer repetitive questions about conditions and everyday “do’s and don’ts”
- Help patients identify risk and disease early
- Present yourself as a cutting-edge, advanced facility
- Increase traffic to your website because of its engaging video content

CHANGE BEHAVIORS

Our library of **3,000 behavior-changing videos covering over 200 topics is the worlds largest.** Wellness and prevention videos cover topics such as stress, dieting, exercise, nutrition, smoking cessation, sleep disorders and depression. Disease and condition management videos cover topics such as diabetes, cholesterol, high blood pressure, heart disease, cancer and Alzheimer’s.

You can select a video package that focuses on your area of specialty or license an entire library that covers over 200 topics.

The power and ability of video to positively change behavior has been proven. Research has shown that video delivery of medical information **cuts learning time by almost 50%** and **increases retention by 24%** over reading text information.

The videos can be provided on a platform that includes quizzes. The interactivity engages patients and verifies comprehension. Provide education before, during and after patient visits to **increase compliance, improve outcomes and boost patient satisfaction.**

The delivery and access options are endless: internet, intranet, website, digital video on-demand, CCTV or DVD.



VIDEOS FOR:

- One-on-One Patient Counseling
- Content for Your Website
- Waiting Area “Edu-tainment”
- Outreach Classes
- CCTV Systems
- On-Demand Systems